

WHAT IS CLAIMED IS:

1. A display package for merchandising articles of commerce,

5 comprising:

a first package portion having a first interface region, a back wall, and a first cavity portion extending from the back wall, the first cavity portion having a first engagement means; and

10 a second package portion having a second interface region, a front wall, and a second cavity portion extending from the front wall, the second cavity portion having a second engagement means.

15 2. The display package of claim 1, wherein the first package portion is adapted to fit together with the second package portion with the first interface region interfacing with the second interface region.

20 3. The display package of claim 1, wherein the first engagement means of the first package portion of one display package is adapted to engage with the second engagement means of the second package portion of another display package.

25 4. The display package of claim 1, wherein when the first and second package portions fit together, the first and second cavity portions form a combined cavity portion.

30 5. The display package of claim 1, wherein the first package portion further comprises a side wall and the second package portion further comprises a side wall.

6. The display package of claim 5, wherein the side wall of at least one of the first and second package portions has a tab formed thereon which extends outwardly therefrom.

5 7. The display package of claim 1, further comprising an outwardly extending tab formed on at least one of the first and second package portions.

10 8. The display package of claim 1, further comprising at least one stabilizing foot portion on a bottom side of at least one of the first and second package portions.

15 9. The display package of claim 5, further comprising at least one stabilizing foot portion on a bottom side of at least one of the first and second package portions which extends beyond the side wall of its respective at least one first and second package portions.

20 10. The display package of claim 1, wherein the first engagement means is integrally formed with the first cavity portion and comprises one of a recess and a protrusion, and the second engagement means is integrally formed with the second cavity portion and comprises the other of a recess and a protrusion, wherein the recess of one display package and 25 protrusion of another display package will interconnect together.

30 11. The display package of claim 1, wherein the first and second interface regions are formed around a perimeter of the back wall and the front wall, respectively.

12. The display package of claim 5, wherein the first and second interface regions are formed around the side walls of the first and second display portions, respectively.

5 13. The display package of claim 2, wherein the first interface region comprises one of a ridge and a channel and the second interface region comprises the other of a ridge and a channel, the ridge being dimensioned to fit and interface within the channel.

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14. The display package of claim 1, wherein the first package portion and the second package portion comprise separate pieces.

15. The display package of claim 1, wherein the first package portion and the second package portion are unitary.

16. The display package of claim 1, wherein a plurality of display packages can be interconnected by engaging the first engagement means of one display package with the second engagement means of an adjacent display package.

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25 17. The display package of claim 7, wherein when a plurality of display packages are interconnected by engaging the first engagement means of one display package with the second engagement means of an adjacent display package, the outwardly extending tab formed on at least one of the first and second package portions will lie adjacent to another display package, and a space will be formed between adjacent interconnected display packages.

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18. A system of interconnectable display packages for merchandising articles of commerce, comprising a plurality of display packages, each display package comprising:

5 a first package portion having a first interface region, a back wall, and a first cavity portion extending from the back wall, the first cavity portion having a first engagement means; and

10 a second package portion having a second interface region, a front wall, and a second cavity portion extending from the front wall, the second cavity portion having a second engagement means, wherein the first package portion is adapted to fit and interface with the second package portion with the first interface region interfacing with the second interface region, and wherein the first engagement means of the first package portion of one display package is adapted to engage with the second engagement means of the second package portion of an adjacent display package.

15 19. The interconnectable display packages of claim 18, wherein when the first and second package portions fit together the first and second cavity portions will form a combined cavity portion.

20 20. The display packages of claim 18, wherein the first package portion further comprises a side wall and the second package portion further comprises a side wall.

25 21. The system of interconnectable display packages of claim 20, wherein the side wall of the first package portion has tabs formed thereon which extend outwardly, and wherein when a plurality of display packages are engaged together, the tabs of

one display package will lie next to an adjacent display package.

22. The display package of claim 18, further comprising at 5 least one stabilizing foot portion on a bottom side of at least one of the first and second package portions.

23. The display package of claim 18, wherein the first engagement means is integrally formed with the first cavity 10 portion and comprises one of a recess and a protrusion, and the second engagement means is integrally formed with the second cavity portion and comprises the other of a recess and a protrusion, wherein the recess of one display package and protrusion of another display package will interconnect and 15 interface together.

24. The interconnectable display package of claim 20 wherein the first and second interfaces regions are formed around the side walls of the first and second display portions, 20 respectively.

25. The display package of claim 18, wherein the first interface region comprises one of a ridge and a channel and the second interface region comprises the other of a ridge and a 25 channel, the ridge being dimensioned to interconnect and interface within the channel.

26. The display package of claim 18, wherein the first package portion and the second package portion are separate pieces.

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27. Interconnectable display packages for merchandising articles of commerce, comprising:

a first package portion having side walls with tabs which extend outwardly above a top edge of the side walls, a first interface region around the side walls, and a back wall from which extends a first cavity portion, the first cavity portion
5 having a first engagement means;

a second package portion having side walls, a second interface region around the side walls, and a front wall from which extends a second cavity portion, the second cavity portion having a second engagement means formed thereon, wherein the
10 first package portion is adapted to fit together with the second package portion with the first interface region interfacing with the second interface region, wherein the first and second cavity portions form a combined cavity portion, and wherein the first engagement means of the first package portion of one display
15 package is adapted to engage with the second engagement means of the second package portion of another display package, with the tabs of one display package being located next to the side walls of an adjacent display package, thereby forming a space between the adjacent display packages.

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28. The interconnectable display package of claim 27, further comprising at least one stabilizing foot portion on a bottom side of at least one of the first and second package portions.

25 29. The interconnectable display package of claim 28, wherein the feet extend beyond the side walls of their respective first and second package portions.

30. The interconnectable display package of claim 27, wherein the first engagement means is integrally formed with the first cavity portion and comprises one of a recess and a protrusion, and the second engagement means is integrally formed with the

second cavity portion and comprises the other of a recess and a protrusion, wherein the recess and protrusion will interconnect and interface together.

5 31. The interconnectable display package of claim 27, wherein the first interface region comprises one of a ridge and a channel and the second interface region comprises the other of a ridge and a channel, the ridge being dimensioned to fit within the channel.

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32. The interconnectable display package of claim 27, wherein the first portion and the second portion are separate pieces.

15 33. A display package for merchandising articles of commerce, comprising:

a first package portion having a first interface region, a back wall, and a first cavity portion extending from the back wall, the first cavity portion having a first engagement element; and

20 a second package portion having a second interface region, a front wall, and a second cavity portion extending from the front wall, the second cavity portion having a second engagement element.

25 34. The display package of claim 33, wherein the first package portion is adapted to fit together with a second package portion with the first interface region engaging with the second interface region.

30 35. The display package of claim 33, wherein the first engagement element of the first package portion of one display

package is adapted to engage with the second engagement element of the second package portion of another display package.

36. The display package of claim 33, wherein when the first and 5 second package portions fit together, the first and second cavity portions forming an article cavity portion.

37. The display package of claim 33, wherein the first package portion further comprises a side wall and the second package 10 portion further comprises a side wall.

38. A system of interconnectable display packages for merchandising articles of commerce, comprising a plurality of display packages, each display package comprising:

15 a first package portion having a first interface region, a back wall, and a first cavity portion extending from the back wall, the first cavity portion having a first engagement element; and

20 a second package portion having a second interface region, a front wall, and a second cavity portion extending from the front fall, the second cavity portion having a second engagement element, wherein the first package portion is adapted to fit and interface with the second package portion with the first interface region interfacing with the second interface region, 25 and wherein the first engagement element of the first package portion of one display package is adapted to engage with the second engagement element of the second package portion of an adjacent display package.

30 39. The interconnectable display packages of claim 38, wherein when the first and second package portions fit together the

first and second cavity portions will form a combined cavity portion.

40. The display packages of claim 38, wherein the first package portion further comprises a side wall and the second package portion further comprises a side wall.

41. The system of interconnectable display packages of claim 40, wherein the side wall of the first package portion has tabs formed thereon which extend outwardly, and wherein when a plurality of display packages are engaged together, the tabs of one display package will lie next to an adjacent display package.

42. The display package of claim 38, further comprising at least one stabilizing foot portion on a bottom side of at least one of the first and second package portions.

43. The display package of claim 38, wherein the first engagement element is integrally formed with the first cavity portion and comprises one of a recess and a protrusion, and the second engagement element is integrally formed with the second cavity portion and comprises the other of a recess and a protrusion, wherein the recess of one display package and protrusion of another display package will interconnect and interface together.

44. The interconnectable display package of claim 40 wherein the first and second interfaces regions are formed around the side walls of the first and second display portions, respectively.

45. The display package of claim 38, wherein the first interface region comprises one of a ridge and a channel and the second interface region comprises the other of a ridge and a channel, the ridge being dimensioned to interconnect and

5 interface within the channel.

46. The display package of claim 38, wherein the first package portion and the second package portion are separate pieces.